



## Digital Detectives Social Media & Newsletter Toolkit

Fall 2024

Thank you for helping us share information about Connect Kākou's Digital Detective program. The program is designed to engage middle schoolers and help ensure all communities have access to fast, affordable internet. In this toolkit, you'll find:

- Links to downloadable videos and images for Instagram, Facebook, and LinkedIn.
- Suggested copy you can use on your organization's website and newsletter.

Choose which content you would like to use and customize the copy to meet your needs. Feel free to share these assets with your followers, parents, staff and partner organizations.

We appreciate your assistance in getting these messages out to our community.

### Social Media Post 1:

Link to download graphic (series of three images):

<https://iq360.egnyte.com/fl/415uroInqJ>



Connect Kākou needs your help to map internet speeds across Hawaii. Become a Digital Detective by testing your internet speed and help to make the internet better for your community. Hawaii DOE and public charter school students in grades 6-8 who participate in Digital Detectives can help their classroom win exciting prizes! Learn more at [www.connectkakou.org](http://www.connectkakou.org) #ConnectKakou

## Social Media Post 2:

Link to download graphic: <https://iq360.egnyte.com/dl/tyhqUNa0tv>



Attention Hawai'i DOE middle school teachers! 🤖 Connect Kākou is launching the Digital Detectives contest to map internet speeds across the state—and we need your help! Visit [www.connectkakou.org](http://www.connectkakou.org) to learn more, encourage your students to complete 30-second internet speeds tests in your community, and be entered to win exciting prizes.

### Newsletter Copy for Parents & Students:

Dear Parents and Students,

We are excited to introduce the Digital Detective program, a new initiative by Connect Kākou, designed to empower middle school students to play a part in improving internet connectivity throughout Hawai'i. The program is simple: students take a quick 30-second internet speed test on a home or community computer and report the results to their teacher. The data collected will contribute to a state-wide map of internet speeds, helping to identify areas that need improved access. Participation not only contributes to a great cause but also gives students the chance to win exciting prizes for their classroom!

Whether your child has internet access at home or not, they can still participate by testing connections in the community, such as at a relative's home. This program is a fantastic opportunity for students to engage with technology, learn about digital equity, and contribute to improving internet access for all Hawai'i residents. We hope you will join us in encouraging our students to take part in this important and fun initiative! To learn more about the Digital Detective program, visit [www.connectkakou.org](http://www.connectkakou.org).

## **Newsletter Copy for Teachers:**

Dear Teachers,

The Digital Detective program, a new initiative by Connect Kākou, is designed to engage middle school students in helping to improve internet connectivity across Hawai'i. This program empowers students to take an active role in their communities by conducting a simple 30-second internet speed test on a home or community computer. The results collected will contribute to a comprehensive state-wide map of internet speeds, identifying areas that require enhanced access.

As educators, you play a vital role in guiding your students through this process and encouraging them to participate in this meaningful initiative. Not only will your students be contributing to a great cause, but their efforts could also earn your classroom exciting prizes!

The Digital Detective program is open to all public and public charter school students in grades 6-8, and we encourage you to integrate it into your homeroom activities. Even students without internet access at home can participate by testing connections at community locations, such as a relative's home.

By encouraging your students to join in, you are helping them engage with technology in a meaningful way while contributing to the broader goal of digital equity across our islands. To get started, please visit [www.connectkakou.org](http://www.connectkakou.org).