



Connect Kākou Partner Communication Toolkit Fall 2024

Thank you for helping us share information about Connect Kākou’s mission to ensure everyone in Hawai‘i has fast, affordable internet. In this toolkit, you’ll find:

- Links to downloadable videos and images for Instagram, Facebook, Twitter and LinkedIn.
- Suggested copy you can use on your organization’s social media, website and newsletter.

Choose which content you would like to use and customize the copy to meet your needs. Feel free to share these assets with your followers, members, employees and partner organizations.

We appreciate your assistance in getting these messages out to our community.

1) **Fast, Affordable, Reliable**

Link to download video: <https://iq360.egnyte.com/dl/XmuRvnQfEZ>

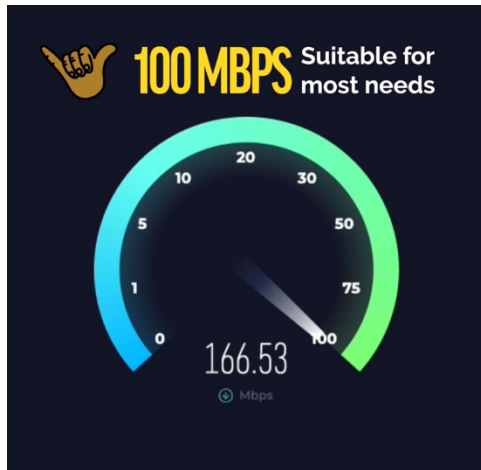


Suggested caption:

Reliable internet isn’t just a luxury—it’s a lifeline! It connects our keiki to online learning platforms, our kupuna to their doctors and sustains local businesses. Connect Kākou is on a mission to bridge the digital divide in Hawai‘i. Learn more at connectkakou.org
#ConnectKakou #DigitalEquity

2) Get the Speed You Need

Link to download video: <https://iq360.egnyte.com/dl/tD89482Ws0>



Suggested caption:

Feeling the lag? Test your internet speed in 30 seconds and unlock tips to power up your connection at connectkakou.org! ⚡ #ConnectKakou #DigitalEquity

3) Find Affordable Internet

Link to download graphics (3-part carousel): <https://iq360.egnyte.com/fl/6AZxM9j4Wy>



Suggested caption:

Internet costs adding up? Connect Kākou has your back with resources to help you find financial support. Stay connected without breaking the bank—visit connectkakou.org/residents to learn more. 🌐 #ConnectKakou #DigitalEquity